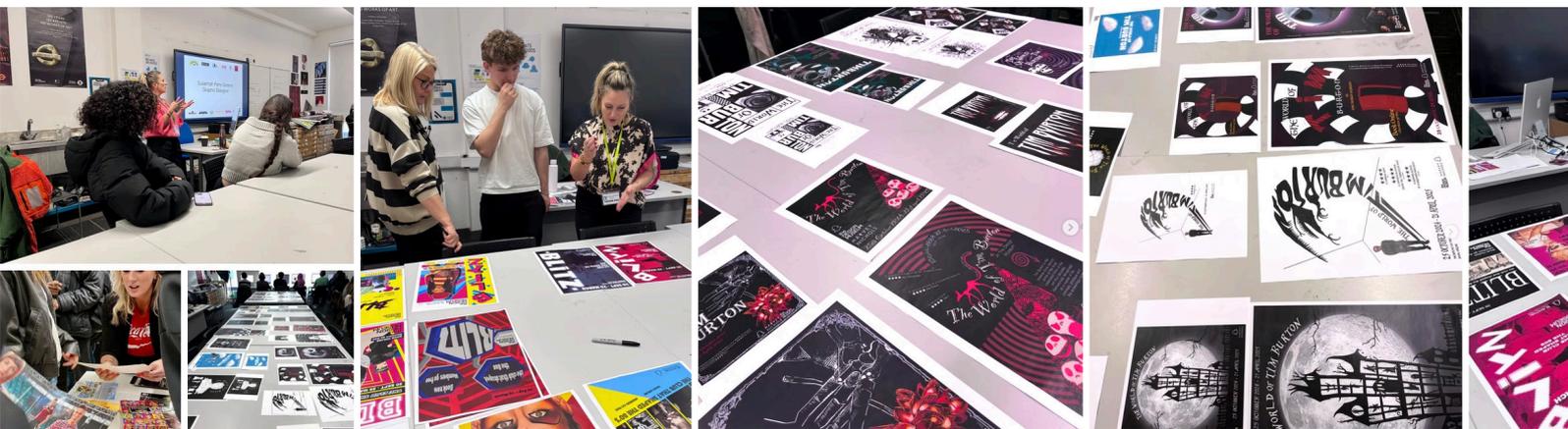




PERRY-GREENE DESIGN

DESIGN MUSEUM LIVE BRIEF: POSTER & MERCHANDISE WORKSHOP



Give your students a hands-on graphic design experience with the Design Museum. This three-day, industry-led workshop lets students work on a real exhibition brief, creating posters and merchandise concepts that could be used for marketing or retail.

The workshop provides work-experience style learning, giving students insight into professional design workflows, client expectations, and creative problem-solving. Students explore the creative industries, career paths, workplace hierarchies, and the highs and lows of professional design.

Students are introduced to a live brief and learn about objectives, key deliverables, logo usage, style guides, and print versus digital design. I provide examples, guide discussions, and help students approach the challenge creatively.

We spend two hours at the Design Museum, where students are welcomed by the Museum team, explore the exhibition, and gather inspiration. I provide group and one-to-one feedback on initial concepts and help refine work to exhibition-ready standards.

The workshop culminates in a mini-exhibition, where students present their final designs to the Museum team. Selected pieces may be used for marketing or merchandise, and the chosen student receives a goody bag. I support students with exhibition layout, presentation skills, and professional pitching, giving them a real-world creative experience.

Colleges and universities can apply for funding to bring this workshop to their students, making it an accessible way to provide portfolio-ready, employability-focused learning.

FOR MORE INFORMATION OR TO BOOK

www.perry-greenedesign.com/workshops



PERRY-GREENE DESIGN

ARTIST / CREATIVE PRACTITIONER FEE

The full programme, including preparation, liaison with the Design Museum, delivery, exhibition visit, design reviews, and final presentation/exhibition.

DESCRIPTION	HOURS	TOTAL
PREPARATION		
Liaise with the Design Museum	1 hr	
Setup brief / Research / exhibition visit	1 hr	Subtotal: 2 hrs = £120
WORKSHOP DELIVERY		
Industry Insights & Career Journey + Brief	1 hr	
Travel	1 hr	Subtotal: 2 hrs = £120
EXHIBITION VISIT		
Exhibition/research visit with students	2hrs	Subtotal: 2 hrs = £120
MID-PROJECT DESIGN REVIEW		
Review designs for full class	4 hrs	
Travel	1 hr	Subtotal: 5 hrs = £300
FINAL REVIEW		
Review final designs	4 hrs	
Travel	1 hr	Subtotal: 5 hrs = £300
FINAL PRESENTATION / EXHIBITION		
Planning/Laising the Museum team	2hrs	Subtotal: 2 hrs = £120

18 HOURS IN TOTAL AT £60/HOUR

£1,080

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